

The Pittsburgh Habitat for Humanity 2010 Kids Triathlon Series – Sponsorship Levels



*Show Pittsburgh's families that you support active and healthy lifestyles for children!
Choose a level of sponsorship that is right for you. Two events included for one sponsorship!*

**Saturday, July 17, 2010 ~ South Park Wave Pool
Saturday, August 7, 2010 ~ North Park Swimming Pool**

Major sponsorship levels:

Presenting Sponsor \$20,000* -- *underwrites all triathlon expenses for the youth athletes – please call 412-466-6710, ext. 12 to discuss budget details and benefits, including logo placement on the front of event t-shirts, and substantial exposure on all event banners, brochures, advertisements, and related publications.*

Premier Sponsors \$10,000* – *significant logo exposure on all event brochures, advertisements, and related publications.*

** In Kind Donations do not apply*

PLATINUM SPONSOR ~\$5,000

- ❖ **Identification** as a **PLATINUM** event sponsor in all forms of media advertisement and press releases.
- ❖ **Sponsorship** of 3 race sections **SWIM, BIKE and RUN** with 3 sponsorship signs provided.
- ❖ **PLATINUM Sponsor Logo size and position** on Event T-Shirts, Race Day Banners, and Registration Materials.
- ❖ Race Day **visibility** with company provided banner and/or mascot. Representatives are welcome to participate in award ceremony.
- ❖ **Recognition** on **Pittsburgh Habitat Web Site** with premium placement of logo and website link for **9 months**.
- ❖ **25 Pittsburgh Habitat “Kids Triathlon” event T-Shirts** (available at event or Habitat office).

GOLD SPONSOR ~ \$3,000

- ❖ **Identification** as a **GOLD** event sponsor in all forms of media advertisement and press releases.
- ❖ **Sponsorship** of 2 race sections – **SWIM, BIKE or RUN** with 2 sponsorship signs provided.
- ❖ **GOLD Sponsor Logo size and position** on Event T-Shirts, Race Day Banners
- ❖ Race day **visibility** with company provided banner. Representatives are welcome to participate in award ceremony.
- ❖ **Recognition** on **Pittsburgh Habitat Web Site** with placement of logo and website link for **6 months**.
- ❖ **15 Pittsburgh Habitat “Kids Triathlon” event T-Shirts** (available at event or Habitat office).

SILVER SPONSOR ~ \$1,500

- ❖ **Identification** as a **SILVER** event sponsor in all forms of media advertisement and press releases.
- ❖ **Company logo** included on **Silver Sponsor sign** visible on race day.
- ❖ **SILVER Sponsor Logo size and position** on event T-Shirts.
- ❖ Race day **visibility** with company provided banner or mascot. Representatives are welcome to participate in award ceremony.
- ❖ **Recognition** on **Pittsburgh Habitat Web Site** with placement of logo and website link for **3 months**.
- ❖ **5 Pittsburgh Habitat “Kids Triathlon” event T-Shirts** (available at event or Habitat office).

BRONZE SPONSOR ~ \$500

- ❖ **Identification** as **BRONZE** event sponsor in all forms of media advertisement and press releases.
- ❖ **Recognition** on **Pittsburgh Habitat Web Site** with placement of logo and website link for **3 months**.

All proceeds benefit the affordable housing programs of Habitat for Humanity of Greater Pittsburgh where volunteers and donors build decent, affordable homes to keep greater Pittsburgh area families healthy and safe.

Kids Triathlon Series 2010 Sponsorship Benefits

	Presenting	Premier	Platinum	Gold	Silver	Bronze
	\$20,000	\$10,000	\$5,000	\$3,000	\$1,500	\$500
Front page logo placement on all Triathlon-related materials	Yes	No	No	No	No	No
Forms of media advertisements and press releases and inclusion in monthly e-newsletters	Yes	Yes	Yes	Yes	Yes	Yes
Website logo and link to sponsor	18 months	12 months	9 months	6 months	3 months	3 months
Sponsorship of race sections with signs provided	Swim, Bike, and Run - 3 sections	Swim, Bike, and Run - 3 sections	Swim, Bike, and Run - 3 sections	2 race sections	1 race section	No
S ized logo and sponsor position	- T-Shirts - front - Race Day Banners - Registration Materials	- T-Shirts - back - Race Day Banners - Registration Materials	- T-Shirts - back - Race Day Banners - Registration Materials	- T-Shirts - back - Race Day Banners	- T-Shirts - back	No
Company provided banner authorized at event	Yes	Yes	Yes	Yes	Yes	No
Company provided mascot authorized at event	Yes	Yes	Yes	No	No	No
Awards ceremony participation with kids	Yes	Yes	Yes	Yes	Yes	No
T-shirts	S ized logo placement on shirt and up to 100 shirts to sponsor	S ized logo placement on shirt and 50 shirts to sponsor	S ized logo placement on shirt and 25 shirts to sponsor	S ized logo placement on shirt and 15 shirts to sponsor	S ized logo placement on shirt and 5 shirts to sponsor	No
Other benefits	Negotiable	Negotiable	Negotiable	Negotiable	Negotiable	Negotiable